



BRIOCHE PASQUIER

MAINE-ET-LOIRE

https://www.pasquier.fr/en_uk/



ORGANIZATION DESCRIPTION

French family bakery since 1936 - Gourmets products : Brioche, Patisserie, Biscotte

In 1936, Gabriel Pasquier opened his bakery in the small village of Les Cerqueux, located in the Loire region of Western France. His culinary expertise and savoir-faire grew to what is now Brioche Pasquier. Today, we remain faithful to our family traditions when baking delicious brioche, patisserie and biscotte which are enjoyed around the world. For breakfast, as a snack, or for dessert, Brioche Pasquier will join you at any time of the day.

 **3500**
employees

 **LES**
CERQUEUX
49360

PARTICIPATION AT THE TRADE SHOW

WTCE 2025

PLMA AMSTERDAM 2025

FOODEX JAPAN 2025

SIRHA 2025

STAND N°4B134 >

ANUGA 2025

GULFOOD 2025

STAND N°S2C11 >

PLMA AMSTERDAM 2023

TYPE OF PRODUCT

Bakery, viennoiserie, pastry

OPEN TO PRIVATE LABEL

 Yes



DOMAINE DES HERBAUGES LOIRE-ATLANTIQUE

<https://www.domaine-des-herbauges.com/>



ORGANIZATION DESCRIPTION

Remarkable wine family estate in Loire Valley, specialising in world famous still and sparkling white wines.

Domaine des Herbauges is a familial winery established in 1864 and successively managed by 4 generations of winemakers. For many years Jérôme Choblet, grandson of the 4th generation, has run the estate with a great respect of the environment and the tradition.

Today Domaine des Herbauges has 107 hectares in production, an area complemented by his buying a further 30+ hectares sur pied - making this the largest single estate in the region.

After 20 years running the Domaine sustainably with the Farre organisation, Jérôme has now gone one step further, gaining Terra Vitis certification. Committed to quality and to offering full traceability, he has also received IFS certification.

Specialist in quiet and sparkling white wines of Loire, Domaine des Herbauges exports 90% of its production in 60 countries. Always looking for a great quality and to better satisfy its customers, the Domaine offers a large range of "terroirs" and guarantees exclusivity to its partners.



PARTICIPATION AT THE TRADE SHOW

WTCE 2025

WINE PARIS 2025

SÉLECTION UNIPRÉSIDENT

WINE PARIS 2024

TYPE OF PRODUCT

Wines

OPEN TO PRIVATE LABEL





GROUPE GENDREAU VENDÉE

<https://www.groupegendreau.com/>



ORGANIZATION DESCRIPTION

Groupe Gendreau a vocation to offer high-quality products in the market of canned fish and ambient meals

The Gendreau Group was formed by the merger in 2006 of Gendreau and VIF companies, both specialized in products from the sea; La Perle des Dieux then joined the group as well as Le Grand Lejon company end of 2015 and Petit Pierre in 2018. In 2021 the group invests in 4 sardine fishing vessels "La Belle Alliance".

- Gendreau an independent and family-owned company located in Saint Gilles Croix de Vie, in the west of France since 1903. Main company of the group with a traditional know-how of 4 generations, it manufactures canned fish and ambient ready meals.
 - Very Innovative Food Company also located in Saint Gilles Croix de Vie, born from the will of Vendée fishing actors gathered in a cooperative, is specialized in the production of ambient ready meals, salads and appetizers.
 - Company located in Binic in Brittany, Le Grand Lejon specializes in fish salting & smoking and the preparation and fish-based meals since 1958.
 - La Perle des Dieux, With several gourmet seafood stores on the Atlantic coast, specializes in the sale of premium quality canned sardines, fine seafood & fish preparations
 - Specialized in seafood products such as mackerels, herrings, pilchards in small and big can format; Petit Pierre combines tradition and modernity to offer, with passion, quality canned food with the utmost respect for the environment and the fish resource.
- Gendreau Group is a group with many commitments:
- French-made products
 - Preservation of the environment and its resources;
 - a quality guarantee
 - an innovation culture to follow Customer expectations;
- The Gendreau Group, a French company with excellent industrial know-how since 1903

 **600**
employees

 **SAINT
GILLES
CROIX DE VIE
85800**

PARTICIPATION AT THE TRADE SHOW

WTCE 2025

PLMA AMSTERDAM 2024

GULFOOD 2023

PLMA AMSTERDAM 2023



BRANDS

Le Trésor des Dieux, La Perle des Dieux, La Cuisine d'Océane, Chef Eugène catering, Le Grand Lejon, Le Père Eugène, Petit Pierre

TYPE OF PRODUCT

Groceries and delicatessen

Fish and seafood

Ready to eat meals

OPEN TO PRIVATE LABEL

 Yes